




Stephen Jordán

Web Consultant • Front-End Developer • Teacher


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SKILLS

Web Languages

HTML - CSS

JavaScript - jQuery

PHP - MySQL

CMS - Content Management Systems

WordPress

Joomla!

Magento

Web Marketing

SEO

Medios Sociales

Blogging

Adobe CC and CS

Adobe Dreamweaver

Adobe Photoshop

Adobe Illustrator

Adobe Flash

Adobe InDesign

Productivity

MS Office

Google Apps

Apple iWorks

Languages - Spoken and Written

Español

Inglés

Personal Skills

- 8 years, Web Designer and front-end developer
- 16+ years professional computer experience
- Excellent communication skills
- Able to engage clients or students
- Project management: design and implementation
- Self-motivated and outstanding work ethic

Portfolio:



stephenjordan.com



iconicoweb.com

EXPERIENCE

ICONICO Web Studio • Web Consultant

July 2010 - Present • Fort Lauderdale, FL - Lima, Peru

Design and development of custom websites • Social Media marketing campaigns • SEO, Search Engine Optimization for Google, Bing and Yahoo • Corporate Identity development

Instituto Superior Toulouse Lautrec • Teacher

April 2013 - Present • Lima, Peru

Professional Development teacher: Diploma in Graphic Design and Web Design diploma • Web and Social Media teacher of sixth semester undergraduate students

Colegio Franklin D. Roosevelt

August 1997 - July 2000 and July 2012 - Present • Lima, Peru

• MYP Design Teacher

MYP Design teacher 9th and 10th grade • Arts teacher substitute 8th to 10th grade • Tutor: 8th grade Science, Biology and 12th grade humanities

• Technology Director Assistant

In charge of 600+ computers in a multi-platform environment • Help desk for students and teachers in classes, projects and mentoring • Software and hardware support for students, teachers and administration • Developing solutions to optimize installation and maintenance • Contributed to the installation of optic fiber at the school

PL&P Advertising • Web Designer - Graphic Designer

January 2012 - June 2012 • Fort Lauderdale, FL

Responsible for processing art and write the code for email marketing campaigns • In charge of publishing content in social media campaigns for the client • Design of brochures, catalogs, advertisements, etc. • Create weekly advertisements for publication in newspapers • Flash banners design for publication in various news agencies • Customizing the company website

Icon Website Design • Web Designer

June 2011 - January 2012 • Fort Lauderdale, FL

Responsible for maintenance and customization of customer websites • Design, development with CMS systems like Wordpress or Magento • Website development with HTML, CSS, JavaScript, PHP, etc.

My Catalogs Online • Affiliate Marketing Director

June 2009 - July 2011 • Fort Lauderdale, FL

In charge of graphic and web design for the company • Redesign the corporate web site and creating multiple websites for the company • Responsible for managing databases • Responsible for the administration of website affiliate marketing

How2Inc • Design Coordinator

January 2010 - January 2011 • Fort Lauderdale, FL

Part of the team that designed the first online travel magazine • Design various websites for the company and its customers • Regular co-Host for the "How2Travel Show" in WRPBiTV.com (Internet TV)

EDUCACIÓN

The Art Institute of Fort Lauderdale

Bachelor of Science - Web Design and Intereactive Media

Universidad de Lima

Bachelor of Science Degree in Law and Political Science